Apathetic about **vitamin A?**

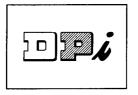
That's understandable. Now and then something new comes along (like our new moisture-stable $Myvax^{\textcircled{m}}$ Dry *Vitamin A Palmitate*), but in general vitamin A buying in today's high-quality market is a pretty routine matter. Once in a while, however, the routine may foul up. Then it becomes very important that the vitamin A producer be *agile*.

A new-found friend of ours in the margarine business had this proved to him recently. Looked at his inventory sheets and noticed that for lack of vitamin A a shutdown was imminent. His regular source was terribly sorry to hear that.

Whereupon he hung up and tried our number. In practically a trice, he had the correct amount, form, and potency of *our* vitamin A in his plant. And it was in cans custom-filled to his specifications.

Naturally, we don't relish crisis. We try to be ready for it, all the same. Most of our customers want to keep their plants running without vast quantities of vitamin A sitting in the warehouse.

We tranquilize them with fast shipments of liquid Myvax Vitamin A Palmitate and Acetate (delivered in custom-packed cans as Myvapack[®] Vitamin A). Also, of course, the high-potency Myvax Dry Vitamin A Palmitate (with vitamin D if desired). Let the anxieties be ours. For information and prices, write Distillation Products Industries, Rochester 3, N. Y. Sales offices: New York, Chicago, and Memphis • W. M. Gillies, Inc., West Coast • Charles Albert Smith Limited, Montreal and Toronto.



leaders in research and production of vitamin A

<u>Also</u>...vitamin E...distilled monoglycerides ...some 3700 Eastman Organic Chemicals for science and industry

Distillation Products Industries

is a division of Eastman Kodak Company

Officers Named for A.O.C.S. Sections

The four sections of the American Oil Chemists' Society have elected 1958–59 officers as follows:

Northeast Section

- President, E. A. Lawrence, Colgate-Palmolive Company, Jersey City, N. J.
- Vice President, R. C. Hussong, Spencer Kellogg and Sons Inc., Edgewater, N. J.
- Secretary, H. G. Salomon, L. A. Salomon and Bro., New York, N. Y.
- Treasurer, C. A. Gerardi, United States Testing Company, Hoboken, N. J.
- Directors: O. J. Ackelsberg, E. F. Drew and Company, Boonton, N. J., W. D. Barry, The Van Iderstine Company, Long Island City, N. Y.; Morris Mattikow, Refining Unincorporated, New York, N. Y.; J. A. Preston, E. F. Drew and Company, Boonton, N. J.; and L. L. Shapiro, consultant, Brooklyn, N. Y.
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Southwest Section

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- Vice Chairman, O. N. Anderson, Procter and Gamble Company, Long Beach, Calif.
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- Secretary, George Rosenblatt, Best Foods Inc., San Francisco, Calif.
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Utilize Piskur Editorial

The A.O.C.S. Commentary written by M. M. Piskur, Swift and Company, Chicago, entitled "The Importance of a Good Technical Library for Research, Development, and Production," which was published in the October 1956 issue of the Journal of the American Oil Chemists' Society, has been incorporated into the study material for technical librarians by the Carnegie Institute of Technology.

Writes on Fats and Oils in Brazil

KLARE S. MARKLEY has written a paper on "Fat and Oil Resources in Brazil," which was published in a recent issue of Economic Botany. The 35-page paper, available in reprint form, is devoted to a discussion of some 20 vegetable oils and of the processing facilities available in Brazil.

Dr. Markley is a vegetable oil specialist for the U. S. Operations Mission to Brazil, International Cooperation Administration, with headquarters at Rio de Janeiro.